

# RETENTION INTELLIGENCE



A comprehensive approach to early alert, student care, and retention: identify at-risk students, capture a complete picture of their needs, increase engagement, and share meaningful results.



# Pharos



## Spark

### Reporting and Analysis

- Delivers a compelling story through data with easy access to key findings to campus partners, and administrators
- Identifies institutional trends and unique risk factors
- Creates visual display of populations, interactions, and performance with comprehensive graphics
- Displays personalized dashboards to evaluate key metrics and performance indicators of students and retention programs



## Focus

### Targeted Predictive Model

- Uses a multi-variant model to examine comprehensive historical data on each student and create leading indicators as the first step in an early alert system
- Organizes the first-year class from the most to least likely to persist to the second year
- Integrates leading indicators into Pharos 360 to provide immediate management of pre-identified at risk cohorts
- Provides further refinement of predictive model by analyzing outcomes and interventions through Spark

CONTACT US TO LEARN MORE ABOUT PHAROS 360

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